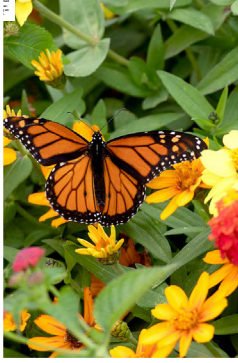


# MEDIA PLANNER 2022



# New Jersey

MONTHLY

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Issue	Advertising Opportunities	Space Close	CR Materials	Subscriber Receipt
<b>January</b> 52 Things You Must Do In NJ	<ul style="list-style-type: none"> <li>• <b>Advertorial: Mini Profiles</b> (Close 10/1)</li> <li>• <b>Special Sections: Select Surgeons—Plastic Surgery and Five-Star Wealth Management</b> (Close 10/1)</li> </ul>	11/22	11/23	12/20
<b>February</b> Best New Restaurants with Readers' Choice Restaurant Poll	<ul style="list-style-type: none"> <li>• <b>Advertorials: No Place Like Home, Hospital</b> (Close 12/2)</li> </ul>	12/20	12/22	1/18
<b>March</b> Museums	<ul style="list-style-type: none"> <li>• <b>Advertorial: Women's Health</b> (Close 1/3)</li> <li>• <b>Special Section: Five-Star Real Estate Agent</b></li> </ul>	1/27	1/31	2/22
<b>April</b> Steaks	<ul style="list-style-type: none"> <li>• <b>Advertorials: Orthopedics, New Jersey Super Lawyers</b> (Close 2/1)</li> </ul>	2/24	2/28	3/21
<b>May</b> Active Fun	<ul style="list-style-type: none"> <li>• <b>Advertorial: Excellence In Nursing</b> (Close 3/1)</li> </ul>	3/24	3/28	4/18
<b>June</b> The Shore Guide	<ul style="list-style-type: none"> <li>• <b>Advertorial: Professional Profiles</b> (Close 4/1)</li> </ul>	4/21	4/25	5/16
<b>July</b> Jersey Choice Top Dentists	<ul style="list-style-type: none"> <li>• <b>Special Section: Top Dentists Profiles</b> (Close 4/1)</li> </ul>	5/25	5/27	6/20
<b>August</b> Dining, with 30 Best Restaurants & Readers' Poll Results	<ul style="list-style-type: none"> <li>• <b>Advertorials: Prime Years' Living, Family Law</b> (Close 6/1)</li> </ul>	6/23	6/27	7/18
<b>September</b> The State of Education	<ul style="list-style-type: none"> <li>• <b>Advertorials: Medical Success Stories, Private Schools &amp; Higher Education</b> (Close 7/1)</li> <li>• <b>Special Section: Select Surgeons—Bone and Joint</b> (Close 6/1)</li> </ul>	7/28	8/1	8/22
<b>October</b> Fall Day Trips	<ul style="list-style-type: none"> <li>• <b>Advertorial: Breast Health</b> (Close 8/1)</li> </ul>	8/24	8/26	9/19
<b>November</b> Jersey Choice Top Doctors	<ul style="list-style-type: none"> <li>• <b>Special Section: Top Doctors Profiles</b> (Close 8/1)</li> </ul>	9/23	9/27	10/24
<b>December</b> Cover Search Winner	<ul style="list-style-type: none"> <li>• <b>Advertorial: Holiday Gifts</b> (Close 10/3)</li> </ul>	10/27	10/31	11/21