

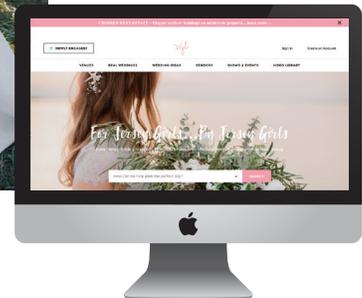
Call the New Jersey bride professionals

TAMMY ELDREDGE Account Executive
917-509-8001
teldredge@newjerseybride.com

PRINT OR DIGITAL QUESTIONS

ads@newjerseybride.com

or call a Client Success Manager:
Brianna Edson 973-727-9800
Dina Aponte 862-926-7248



PRINT

CLOSING DATES

ISSUE	Production	Space	Material
Fall/Winter 2023	4/25	5/2	5/4
Spring/Summer 2024	11/22	12/1	12/5
Fall/Winter 2024	4/24	5/1	5/3

UPLOAD TO OUR FTP SERVER

Accessed via your web browser

Web Address: <http://upload.njbride.net>
Username: **njbftp** • Password: **njb2prd**

- Only PDF's Accepted
- **Ads must be:** Sized exactly • Hi-res 300 dpi
CMYK • Embed all fonts/images
- **In order to upload:** All fields must be filled out
- **Multiple-file uploads:** Place all files in a folder
Zip/compress the folder • Upload

AD SIZES

(W X D)

Full page (non-bleed)	7 x 10
Full page bleed*	see below
Spread**	see below
2/3 page	4.5 x 10
1/2 page (vt)	4.5 x 7.5
1/2 page (hz)	7 x 4.875
1/3 page (vt)	2.187 x 10
1/3 page (sq)	4.5 x 4.875
1/6 page (vt)	2.187 x 4.875
1/6 page (hz)	4.5 x 2.375

*Full page bleed

Trim	8.125 x 10.875
Bleed	8.375 x 11.125
Safety	7.625 x 10.375

**Spread

Create as two full page bleed ads

DIGITAL

Call our sales staff for information about all of our online opportunities.

Materials are due by the 15th of the month before your campaign is scheduled to begin.

Submit images, video, 300 words of descriptive text, URL of business, email of person who will receive leads, desired filters for search

- **Premier:** Submit up to 50 images and 10 videos, 6 filter choices
- **Featured:** Up to 20 images and 5 videos, 4 filter choices
- **Professional:** Up to 10 images and 1 video, 2 filter choices
- **Listing Images:** 1000 x 200, 72 dpi resolution
- **Noteworthy and Headliner Ads:**
Please indicate which image you prefer for your Noteworthy or Headliner spot

Call for Special Units Specs

- Top Ribbon
- Mobile Adhesion Banner
- Real Wedding of the Week
- Sponsored Instagram Post
- Instagram Takeover/Insta Story
- Specialty Unit in Wedding Ideas – Amazing Cube or Scratch Off
- Specialty In-Article Unit in Wedding Ideas
- Video Advertising



62 Elm Street, 3rd floor
Morristown, NJ 07960-4110
newjerseybride.com