



Photo Credit: VinnyD Photography

# Put it in *Print*

ISSUE	Space Close
Spring/Summer 2025	12/16
Fall/Winter 2025	5/2

Spread	Two (2) full bleed pages
Full Page Bleed	Trim: 8.125 x 10.875 Bleed: 8.375 x 11.25 Safety: 7.625 x 10.375
Full Page	7 x 10
$\frac{2}{3}$ Page	4.5 x 10
$\frac{1}{2}$ Page Vertical	4.5 x 7.5
$\frac{1}{2}$ Page Horizontal	7 x 4.875
$\frac{1}{3}$ Page Vertical	2.187 x 10
$\frac{1}{3}$ Page Square	4.5 x 4.875

NO ONE KNOWS THE NEW JERSEY BRIDE BETTER.





Photo credit: Karina Mekel

## Dazzle with *Digital*

Materials are due two weeks before  
your campaign is scheduled to start

Slide-In	300 x 600
Top Ribbon	75 character max
Page Takeover	728 x 90
Pop-Up	600 x 400
Mobile Adhesion	320 x 50

### Special Units

Real Wedding of the Week  
Instagram Partnership Post  
In-article ad in Wedding Ideas

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Photo Credit: Kevin & Aly Photography

## Digital *Listings*

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### INCLUDED WITH YOUR LISTING

- Branded vendor page with description of services
  - Leads from brides who want your information
  - Included in search results
  - Eligible for New Jersey Bride "Love It" Award
  - Contact form leads provided
  - Map showing location
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## Listing *Tiers*

1. **Premier:** 50 images, 10 videos, listed first
2. **Featured:** 20 images, 5 videos, listed second
3. **Professional:** 10 images, 1 video, listed third

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